



**LICENSE COMMITTEE MEETING  
IN PERSON AND VIA ZOOM  
MONDAY, MARCH 9, 2026 – 4:00 PM  
CITY HALL – SECOND FLOOR**

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**MINUTES**

**1. Call meeting to order**

President Jaeckel called the meeting to order at 4:00 pm.

**2. Roll call**

Present: Cm. Lescohier, Cm. Schultz and President Jaeckel. Also present: City Manager, City Clerk/Treasurer/Finance Director.

**3. New Business**

- a. *Review and possible action relating to **Cigarette, Tobacco and Electronic Vaping Device Retail License Applications** for Speedy 3 LLC dba Location 2 - 303 S. Main Street for the licensing period of March 18, 2026 through June 30, 2026 (Ebbert, Clerk/Treasurer)*
- Clerk Ebbert provided that the gas station at 303 S. Main Street has been operated as Kings Operating LLC since March 5, 2025. A Cigarette and Tobacco Application was submitted by Speedy 3, LLC dba Location 2 - 303 S. Main Street for use at 303 S Main Street. The State of Wisconsin regulates cigarette, tobacco and electronic vaping device licensing for local governments through State Statute Chapters 134 and 139. On December 6, 2023, Wisconsin Act 73 was signed into law. This legislation subjects electronic vaping devices to the same retail licensing requirements as cigarettes and tobacco products. As of March 6, 2024, retailers selling electronic vaping devices were required to obtain a retail license from the City. Quotas do not exist for cigarette and tobacco licenses. The application was appropriately completed with proof of Federal ID number, Wisconsin seller's permit number and background checks on the applicant.

Lescohier moved, seconded by Schultz to recommend the City Council approve the Cigarette and Tobacco Products Retail License Application for Speedy 3, LLC dba Location 2 - 303 S. Main Street for the licensing period of March 18, 2026 to June 30, 2026 contingent upon successful background checks all monies owed to the City are paid prior to license issuance by the City Clerk. Motion carried.

- b. *Review and possible action relating to **Alcohol Beverage License Application** for Speedy 3 LLC dba Location 2 - 303 S. Main Street for use at 303 S. Main Street for the licensing period of March 18, 2026 through June 30, 2026 (Ebbert, Clerk/Treasurer)*

Clerk Ebbert introduced the submitted application for a Class A fermented malt beverage license. Class A offers the sale of alcohol on-site with consumption off-site (e.g. grocery or liquor store, gas station or convenience store). Local quotas exist for all Class A licenses within the City of Fort Atkinson. The gas station at 303 S. Main Street has been operated by Kings Operating LLC as of March 5, 2026. An Alcohol License Application was submitted by Speedy 3, LLC dba Location 2 - 303 S. Main Street for use at 303 S. Main Street. The applications, Alcohol License Applications, Individual Questionnaire and Appointment of Agent were completed and submitted with proof of Federal ID and Wisconsin Seller's Permit number. A letter was also provided from Kings Operating LLC stating they would surrender their Class A license contingent upon applicant Speed 3, LLC being approved.

Lescohier moved, seconded by Schultz to recommend approval of the Alcohol License Application for a Class "A" Fermented Malt Beverage License for Speedy 3, LLC dba Location 2 - 303 S. Main Street licensing period of March 18, 2026 to June 30, 2026 contingent upon successful background check and all monies owed to the City are paid prior to license issuance by the City Clerk. Motion carried.

#### **4. Adjournment**

Schultz moved, seconded by Lescohier to adjourn. Meeting adjourned at 4:13 pm.

Respectfully submitted  
Michelle Ebbert  
City Clerk/Treasurer/Finance Director